

Ride the Gameshow

WVA VEE

“Let the Game Shows Begin”

They're **Hot**. Prime Time game shows and reality shows such as “Who Wants To Be A Millionaire”, “American Idol”, and now others all drawing **millions of viewers**.

We can **produce** games similar to these or **games shows of your choice**. We also have **cost effective** stand alone game shows, some of which do use **multi media enhancements**. Plus they involve **more people** which means **more fun for everyone**. Plus great spectator action for those who would rather watch and listen.

Game Shows are **winners** with your guests which means a **Jackpot** for your **Event** or **Promotion**.

Now Synimagic, Inc can **produce the entire event** for you, **minimize your costs**, **handle most production details**, and **bring on additional sponsors as well !!**



Together, we can
JUMP START YOUR ECONOMY
Let's Enter-Tail Them

If you want to improve your sales.

- ◆ If you represent a corporation that uses marketing and targeted programs to get its message to the public or sell its products, or if you represent an advertising agency, marketing firm, consulting firm or broadcaster.
- ◆ If you would like to tap into the hard-to-reach markets such as schools, corporate, and all types of consumers, representing hundreds of billions of dollars in disposable income.
- ◆ If you would like to distinguish yourself from your competition, improve your access to the special markets, constituency and rub elbows with the movers and the shakers.
- ◆ If you would like to use the good will that you establish on campuses, in communities, and in venues by your support of this program to improve your access to and acceptance by the public-at-large.



Above: Game show host Jeff with a resort promotion.



Right: Game show in action. UPS has used our game shows for a promotional vehicle.



Plus, we've been everywhere including Zazz Bash, The World's Largest Office Party, and Taste of Lincoln Avenue

You can be a part of it — big or small. Large budget or tiny budget. You can't afford not to be involved in this very targeted marketing. Call us today to be included in our plans or to receive more info on specific events.

(847) 781-7033

1265 Fairmont

Hoffman Estates, IL 60194

Www.gameshowgurus.com

Www.sponsorthis.com

gameshowus@synimagic.com



Produced by

synimagic
production, entertainment,
& communications group

Presented by



Game Shows Are Winners With Your Customers & Staff Which Means a Jackpot For Your Business



By combining the resources of many sponsors, we can create powerful turnkey promotions that attract audiences and create image for everyone. Plus you don't need to see Regis and win a million to get involved. Add us to existing promotion, festival, or schedule. Create an entire event

Now your company, venue, or medium can co-sponsor high energy game show promotional vehicles.

- ◆ We provide the equipment.
- ◆ We produce the event.
- ◆ We coordinate details with any media tie ins.
- ◆ We host the event.
- ◆ We provide sponsor relations.
- ◆ We sign contestants up.
- ◆ We capture mail list data (if the promotion calls for it)
- ◆ We make sure your company is represented in the matter we contract for.
- ◆ We provide tie-ins to your products or services.
- ◆ We take care of other details that weren't listed here.
- ◆ Best of all, unless you want it all to yourself, you get to split the production costs amongst all of the sponsors. Some sponsorship levels will even allow for you to have a "table" or mini "Trade show booth", allow for samplings, capture names of attendees, and provide other marketing opportunities.

SOME, BUT NOT ALL, EXTRA PROMOTION BENEFITS

Product Sampling

Banner Space !

Mini Trade Booth

Local Promotion

Prize Giveaway

Video Billboards

MEDIA TIES

Product Presence

Right: **Category Busters**

Julie, our event coordinator shows off our *category board* with custom graphics created by our color laser printer. This game was created for a UPS event at Devry. Both included special categories about themselves.



Private Events ?

Our **Game Shows** are also available for private events, promotions you produce, training events, and the like. Please call us for more info.

Some Types of Sponsorships

Fees and benefits subject to change and are directly related to the production in progress. Larger events will have larger fees. Rates will be on a per event basis. Your organization may act as agent or we can act as agent.

- ◆ **Host /Venue Sponsor**—a school, a restaurant/bar, a corporate entity (such as Cafeteria for employee breaks), a festival, or any place else
- ◆ **Title Sponsor**—the primary sponsor that gets their name attached to the event
- ◆ **Media Sponsor**—media tie in—newspaper, radio, television, or internet. Plus they get lots of other amenities
- ◆ **Secondary Sponsor**—receives banner space and other amenities
- ◆ **Prize Sponsor**—gets name recognition, give away prizes (big and small) at events

Show Time Show-down

Some Types of Game Shows

Depending on what the promotion parameters are, we have several types of game shows, with more in development:

Interactive Trivia Blitz—a highly energetic trivia. 4-8 contestants buzz in to target pop trivia knowledge. Variations include **Mini Trivia Blitz**, **Category Busters** and **The Wheel Deal**.

Face Off - fast paced trivia game with two teams at a face off type podium.

Stage 2—an interactive game show stage extravaganza. Combine trivia games, face off games, Karaoke Idol, Do Something, as well as general goofy contests in a sponsor's dream. We keep their attention.

Survey Says? - a media and standard version of the popular Feud type game.

Other game shows and event promotions are available. See www.gameshowgurus.com web site for more information. What would you like to sponsor? We can create it.



Keypads for Everyone? We are able involve even more people at once using keypads like this. You've seen them on various shows on TV. The ultimate in interactivity. More messages on the screens. However, they tend to be expensive.