

Game Shows Are Winners with your Staff and Guests Which Means a Jackpot for Your Program



They're hot. Prime time game shows such as "*Who Wants To Be A Millionaire*", "*Weakest Link*", and "*Greed*", are drawing millions of viewers. New Game Shows like "*Dog Eat Dog*", "*Survivor*" and many others are taking game shows to new heights.

Why not have your own contests to find your geniuses? Or just host a game show because everyone loves them and they are just plain fun.

We have cost effective stand alone game shows, some of which use multi media enhancements. Stage games for companies are different from those on TV, plus they involve more people which means more fun for everyone. Game shows create great spectator action for those who would rather watch and listen. With that, we can do other activities and contests between games.

Guests and staff loved to participate at events while at your promotion or event. so it makes \$ense to add some fun to their time there. Sponsors love the high energy plugs that we create for them. They keep coming back and you keep making dough.

We can use "pop" trivia questions geared towards any group or questions geared towards a product, service, or sponsor

Researchers and Trainers agree, Game Shows are a great way to reinforce learning.

- ◆ Entertained Students Learn More. Positive Emotions Help in Brain Mapping.
- ◆ Stress Relief Reinforces Learning. Teamwork is reinforced.
- ◆ Teachers see what is being missed. Game Shows Are Customizable.
- ◆ Stage game show from Game Show Gurus involve as many children as possible.
- ◆ Confidence is increased.
- ◆ Game Shows create an exciting and high energy atmosphere.

For more information on how game shows can contribute to learning, see our web site www.gameshowgurus.com for extended articles. .

Not So Trivial Applications

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- ◆ **Meeting Enhancement:** Make any size meeting sparkle. Maintain interest and comprehension. Increase teamwork. Build interaction. Generate added energy, participation, enthusiasm. Get instant feedback on information presented.
- ◆ **Trade Show:** Build traffic with fun competition at your trade booth. More people get registered and they all stay longer so you hit your point home. Participation promotes sales.
- ◆ **Promotional Events:** Draw attention to your store, grand opening, sales event. People stay longer and spend more. We "enter-tail" 'em.
- ◆ **Special Event Add On:** Add a game show (fun or educational) to your next picnic, holiday party, business after-hours, or employee lunch break. Keeps morale up and products producing. We even have additional event services that can be combined together.

See separate material on sponsorship and promotion opportunities of our Game Shows.



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