



# Category Busters

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## Give Us The Question

Do you want to simulate the TV Show *Jeopardy?* Our **Category Busters** fits the bill. We have two types of Category Busters. **Standard**, using laser printed material on a matrix board, and **Multi Media**, using our computerized video projection system.

### Both Programs Start the Same Way:

Contenders (one or two per booth) are chosen at random or from a list. Contestants are then interviewed and familiarized with the game booths. (We also pull a "Vanna" on stage to run our standard category board.)

### Standard Version

Our matrix board is divided in up to five categories with up to five levels of difficulty. Our emcee asks a question at random to all of the contestants. The first team to "buzz in" and answer correctly gets control of our category board. Players can either give the "question" or the "answer". The point winning contestant gets to pick the next category and point value. After the question is read, all of the contestants get to buzz in. If the buzzed in players answers correctly, they get those points. If they get it wrong, they lose those points. As always, the winning participant gets to choose what the next category is. Game play continues until the time is up or all of the categories are chosen.

### Multimedia Version

The computerized version takes less space. The computer will pick a starting team to pick the category. After that, game play continues like the **Standard Version**.

### Both End The Same Way

At the end of the round, comes the great equalizer. Just like in the TV game, contestants get to "wager" on a question chosen by the emcee. Answers are written onto dry erase boards. Writing the correct answer gets you the points wagered. Incorrect answers loses wagered points. The winning team is the team with the most points at the end of the game.

Each game takes about 12-15 minutes to run. This program can be modified to the client's needs.

## What We Provide

- ☺ Up to four individual contestant booths with lockouts, microphone, and digital scoring
- ☺ Sound system including wireless microphone for emcee, fold back monitor, mixer, CD players, and button activated microphones on booths
- ☺ Stage lights (intelligent lights are optional)
- ☺ Colored pipe and drape backdrop
- ☺ All material (unless client would like to provide it)
- ☺ All pre event coordination, trucking, load in, load out, and set up
- ☺ Video Foldback Monitors(when necessary)
- ☺ 5X5 Category Board with lights and graphics (color graphics are optional) or video projector, laptop, and front or rear screen
- ☺ Professional emcee and sound technician
- ☺ Host Podium

## Options You May Provide

- ☺ Logo sign for emcee podium or backdrop
- ☺ Prizes and or audience premiums
- ☺ List of contestants
- ☺ List of promotional announcements
- ☺ Judges

## Site Needs To Provide

- ☺ 2 20-amp circuits
- ☺ Stage area: 30 feet wide by 16 feet deep minimum



**Above:** Julie, our event coordinator, shows off our standard category board. This one customized for **UPS** and **Devry University**.

**Above Right:** Video Category Board. **Right:** Guru Jeff Helfand.

**Lower Right:** Another satisfied group behind our smaller game podiums.



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## Executive Summary

- ◆ **Category Busters Standard** — Jeopardy like program with non-media category board. Can be used with small or large podiums. Great for locations where video projection may not be possible or a larger prop may be more impressive.
- ◆ **Category Busters Multi Media**— multi category computer program is generated on screen with up to five participants
- ◆ **Category Busters Face Off**—generally uses similar computer programs as above but instead of three or four independent booths, we use one face off type podium and a set of contestant pens (skirted pipe and drape). Circulates more people in less time to answer questions.



# Category Face Off

Spinning off of our **Category Busters** game and our **Face Off Challenge** game, we have combined the two at the request of several clients.

### Category Face Off Game Play:

Two teams line up on either side of our face off podium. The computer picks the starting team who gets to choose the category.

When the question is shown on the screen, the two opposing contestants are the only ones answering at the time. The person who buzzes in gets to answer. If he gets it right, that team gets the points. If he gets it wrong the other team tries. If neither get it right, the question is thrown out. At the end of the question, both players go to the end of the line. The game ends with a wager.

This game is a variation and allows more people to play. It is great for a breakout session or motivational days as well as a general show.

The set is similar to our "**Survey Says**" staging. Two contestant pens, video screen, face off podium (or 2 regular podiums), etc.



**Pictures: Category Face Off** at a Fortune 500 company based in Chicago. On this particular day, we executed three simultaneous game show sessions, once an hour for twelve hours.

