# But Will They Do It?

**Is a common question. The answers is an all out YES. Sometimes people preface it with prejudged negativity. ("Our people won't want to do it"). This is false. Even the most apathetic planners have been amazed at our audience interactivity and impact. When we show up and start making noise, people gather around and want to play.**

**Trivia Blitz** is a fast moving buzzer banging TV like game show for kids, adults, and families. We have brought our game shows to festivals, schools, corporate events, and even to nursing homes with Alzheimer's patients. There is no audience that doesn't like game shows and there is no audience that doesn't like trivia. Is your event up to the challenge?

## "This is a Great Place for a Game Show"

**Example on an instant promotion.**

**Event** Hoffman Estates Fourth of July Festival
**Date:** July 4th, 2005
**Time:** 1:00pm (with a small amount of traffic on site)
**Area:** Activity Tent (20' X 20' tent)

With absolutely no promotion or on-site announcements and with relatively small traffic at the festival, we captivated the audience, gathered "more people in the activity tent" than any other attraction, and created a lot of excitement. All of this with only our small "Mini Trivia Blitz" program.

We gave away prizes that amounted to nothing more than mardi gras type beads and various knick knacks left over from other events.

Imagine what would happen if we were actually listed in promotion materials and schedules and/or received better stage time or location (such as the food tent?), and had some better prizes provided by your sponsors? Imagine if we ran one of our bigger game shows? Can you say "Promotion Commotion Reaction Attraction"?

*Above: Trivia Blitz at Hoffman Estates 4th of July in an activity tent at a very slow time. Below: Trivia Blitz Promotion at Kalahari Resort in Wisconsin Dells in their indoor pool lobby. Kids and adults love it. Shown with optional podium.*

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